

## Visual Crossing eliminates the limitations in your Business Intelligence mapping

### Performance & Scalability

Visual Crossing 4 joins and renders tens of thousands interactive polygons in a few seconds.



### Custom Regions

By understanding your business data, Visual Crossing can build your custom regions layer automatically.

### Multiple Layer Analysis

Don't limit your mapping to a single layer analysis, Visual Crossing 4 can display layers for your entire enterprise on a single, interactive map.



### Installation & Administration

Visual Crossing 4 removes the barriers that have delayed your map deployments. Drop in the plug-in and start mapping your existing reports or documents.



Visual Crossing Corporation

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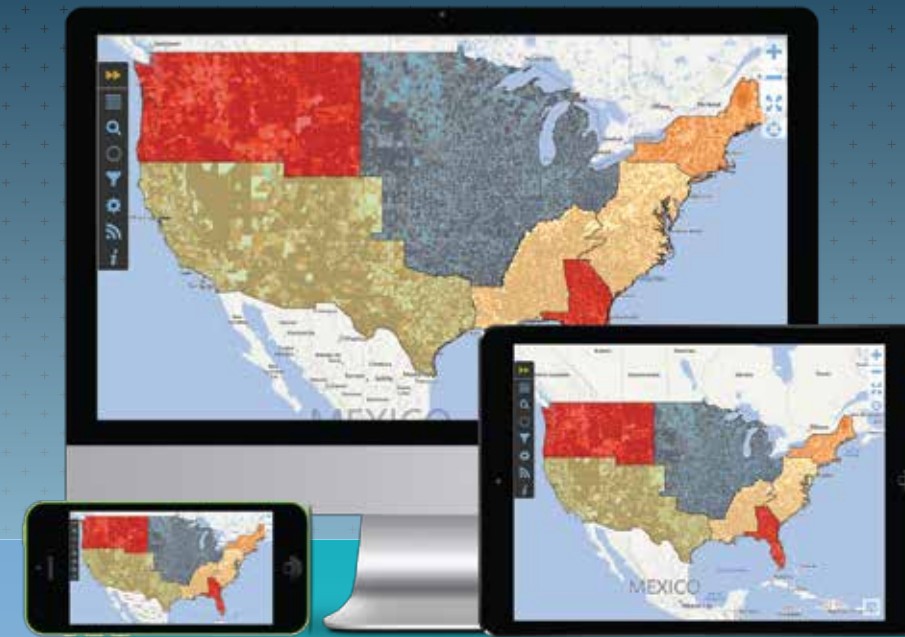
visualcrossing



# Business Intelligence Mapping just got easier with our embedded map server technology.



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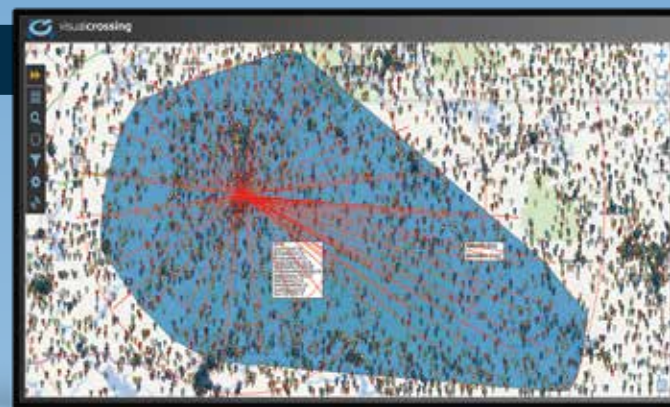


Live Interface

## Business Analytics

Use geographic analysis to find insight in your business data

- Multi-Site Location Analysis
- Market Demographic Correlations
- Animate Campaign Results
- Prospecting & Conversion Analysis



## Powerfully Simple Interface

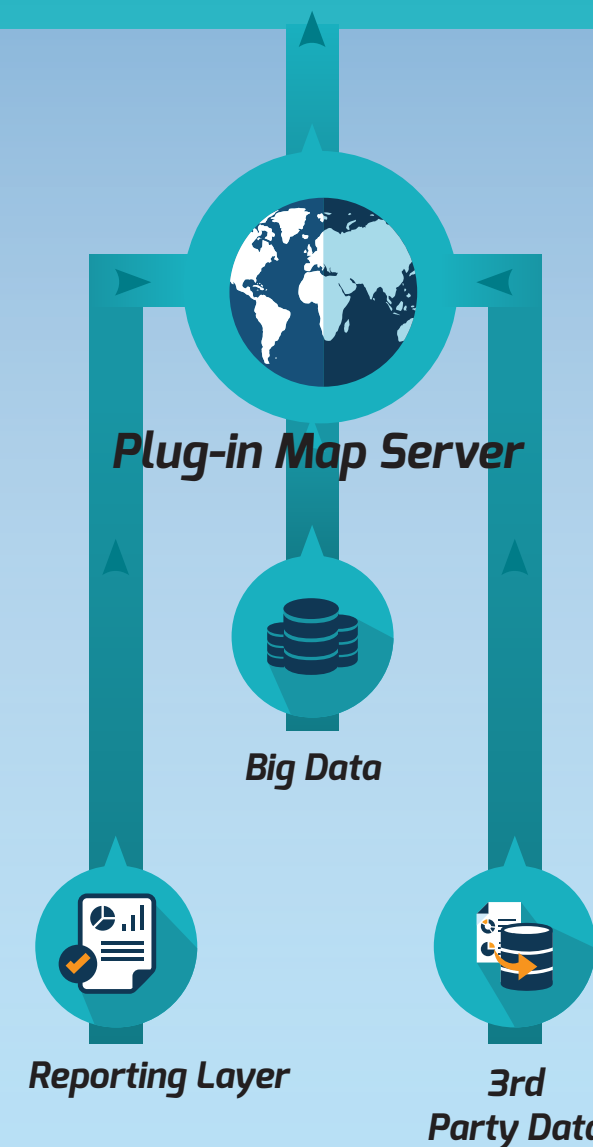
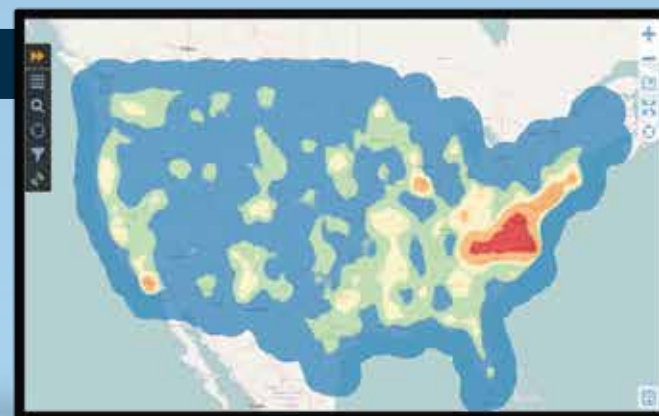
All users can easily leverage powerful analytics to gain business insight

- One-Touch Formatting & Analytics
- Rich Map Layering
- Fast Map Rendering
- Consistent Web & Mobile Interfaces

## Big Data Capable

Analyze your entire enterprise on any device

- Visualize hundreds of millions of transactions
- Interact with millions of locations
- Combine multiple sources of data
- Connect to Big Data systems



## New Architecture

- ~ Fast & lightweight HTML5 engine
- ~ One solution for Web, Mobile & Desktop
- ~ No expensive servers to manage

## Download & Go

1. Install a Visual Crossing Plug-in/Extension
2. Run a Report, Document or Dashboard
3. Start Mapping